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City beach is Streets ahead

THE mercury might be in free-fall but a celebration of our love of the beach is on the cards for South Bank tonight.

South Bank Corporation will announce the re-signing of Streets Ice Cream as sponsor of its inner-city beach for the next three years.

Chief executive Malcolm Snow said while London's Hyde Park and New York's Central Park allowed workers to take their shirts off on a sunny day, Brisbane workers could swim and hit the sand. Visit www.visitsouthbank.com.au/streets-beach.

