



Beauty industry fascinates Heddy

Q: Where do you work?

College of Natural Beauty, Australia's leading educational institution for aspiring beauty therapists.

Q: How did you earn your first dollar?

At a very young age I was introduced to the family business washing dishes in my parent's restaurant – an unglamorous start to my working career. The work was hard and dirty, but it taught me a variety of lessons that remain with me.

Q: What standard of education did you reach?

Bachelor in professional education.

Q: What was your first full-time job?

Make-up artist and beauty therapist for Barbara Daly and The Body Shop, Covent Garden, London.

Q: Is your job the career you envisaged for yourself when you finished study?

I always wanted to be in the beauty industry, but never imagined being involved in education.

Q: What made you choose this career?

From an early age I was fascinated with make-up, body art and wig-making – I loved looking at photos of

FAST FACTS

Name: Heddy Butler.
Date of birth: February 9, 1966.
Suburb of residence: Tingalpa.
Job description: national manager, College of Natural Beauty.

SNAPSHOT

iconic figures from opera such *Don Quixote* and *Madame Butterfly* and wanted to be able to create similar transformations.

Q: How many times have you changed career?

I don't consider that I have changed careers, rather my career has allowed me to evolve and develop.

Q: Is there another career change in you?

No, the beauty industry is ever changing, it is never boring.

Q: What would you do if you were forced to give up your current job?

Something within health and fitness. I am fascinated as to how the body works – an amazing machine.

Q: What has been the biggest success in your career?

Being appointed national manager at the College of Natural Beauty.

Q: What is the most pleasing aspect of your job?

Seeing students achieve their goals and giving them a stepping stone into this amazing industry.

Q: What is the most difficult, yet necessary aspect?

Keeping up with the ever changing world of beauty – this can be both difficult and exciting.

Q: Are you actively grooming a successor for when you decide to step down?

I am always on the look-out as succession planning is essential.

Q: What tips do you have for people starting out?

Ask lots of questions, don't let people make assumptions and don't be scared to ask for help.

Q: What tips do you have for people just beginning a business to manage staff and budgets?

Speak to as many people as you know with sound experience, find a mentor and speak frankly to them, but believe in yourself.



BEAUT CAREER: Hedy Butler likes seeing students achieve their goals.