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Design on locals

PARENTS will soon have a patriotic option when it comes to dressing their children, with the launch of a range of clothing designed and manufactured on Australian soil.

Made Right Here is a new label developed by fashion consultancy firm Australian Fashion Partners and clothing manufacturer Sphinx Australia.

From July, a range of basic children's wear items will be available to the public.

Made Right Here managing director Dominic Beirne said the idea of Made Right Here was to show Australians that "quality and value are still doable here in this country".